

CMP Advance 2024 Sponsorship Opportunities

As a CMP Advance sponsor, you have the opportunity to maximise your organisation's exposure to this influential community and your target audience.

[Sign up for Sponsorship Opportunities Here](#)

CMP Advance Sponsor Recognition Benefits

All sponsor levels will enjoy the benefits listed below.

- Presence on EIC website
- CMP Advance onsite signage
- Inclusion in CMP Today (distribution 12,000+)
- EIC social media mention
- CMP Advance event app inclusion
- Recognition from keynotes
- Post event attendee lists

\$2,500 USD

Join the Innovation Exchange

Benefits

- Showcase products and services to top business event professionals with a customizable tabletop display
- Recognition from EIC leadership during the keynote sessions





\$10,000 USD

EIC Council Leadership Dinner: Sunday, 10 March

Benefits

- Exclusive networking time with participants during breaks
- Opportunity to host 50-60 industry CEOs and C-Suite leaders at an exclusive dinner in Toronto
- Opportunity for 3-5 minutes Welcome Greeting at CMP Advance
- Brand recognition on the invitation and onsite signage

\$10,000 USD

Mentor Me Happy Hour: Monday, 11 March

Benefits

- Opportunity to host 50-60 new CMPs and CMP Fellows in a reverse mentoring experience allowing them to meet in a speed-dating format to learn from each other and meet more people in the room
- Opportunity for 3-5 minutes Welcome Greeting at event
- Brand recognition on the invitation and onsite signage

\$25,000 USD

Welcome Reception: Monday, 11 March

Benefits

- Opportunity to host 300+ CMPs comprised of business event organisers and event supplier professionals
- Opportunity for a video to be played during the opening keynote on Tuesday, 12 March
- Brand recognition on the invitation and onsite signage
- CMP Today feature article
- Year long presence on EIC website
- Thought leadership opportunities



For more information on CMP Advance Sponsorships and to inquire about 2024 Sponsorship Bundles please contact:

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